THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT

emcdesign GRADUATE 2022

NICE TO

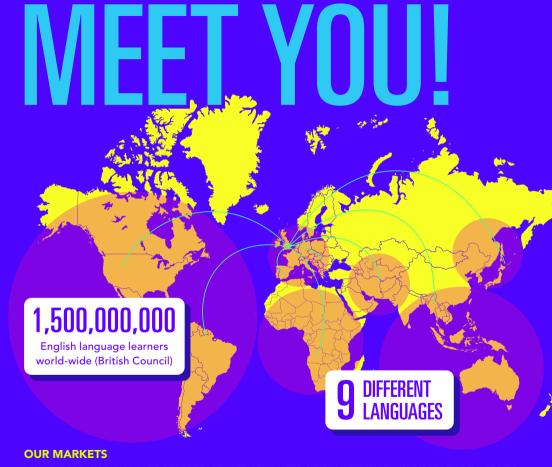
We're **EMC DESIGN**, one of the world's leading design agencies for the publishing industry.

We started in 1990, and have always been **passionate** about taking on the **best new designers** the industry has to offer. Since then we've grown to be **the UK's largest design studio** dedicated to educational publishing, with 30+ employees.

WHAT IS EDUCATIONAL PUBLISHING?

Well, predominantly **books** (but increasingly digital materials), for people in a whole spectrum of educational environments. From infants to adults; learning anything from languages to science. Considering we work in a niche area of the design industry, the variety of the work we do is **immense**.

Our clients are **international publishing houses**, who commission the courses we design, and distribute them **all over the world**.



UK & EUROPE USA & CANADA MIDDLE EAST AFRICA SOUTH, CENTRAL AMERICA & CARIBBEAN ASIA PACIFIC

267 YEARS

collective experience in our design team

72 LIVE COURSES

in the studio at any one time

60,000

pages designed

75,600,000

words typestyled

770,000 coffee beans ground

EACH YEAR

OK SO BOOKS, THAT'S EDITORIAL DESIGN, RIGHT?

Correct! In a nutshell our job is to use great typography and images to turn a manuscript into a beautiful book. The added challenge with educational design is that we have to maintain a strict structure; you'll hear phrases like 'visual hierarchy' and 'intuitive navigation'. It means we need to be even more creative with our solutions, and our designs have to work even harder.

The job has two sides; technical design work (typesetting, editorial corrections, navigational design), and realia.

DESIGN WITHIN DESIGN, LIKE ARTY INCEPTION...

Realia is texts students read and then answer questions about. Typically realia looks like texts from real life (it's where the name comes from; REAL-ia)—so magazines, websites, gig posters, plane tickets, instant message conversations pretty much anything and everything! Our work can include logo design, branding, brochure design, user interfaces... the list is endless!

This means we have to be the best all-round designers, AND do it all within the confines of the course's visual identity and learning outcomes. It's what makes the role challenging, but equally satisfying.



YOU SAY TOMATO. There's Most of our clients call it realia 'ree-ahh-lee-ahh'. We've always said realia 'ree-ay-lee-ahh': we just



Right now, most sixteen-year-old girls 1



The Style Advisors

no get your special design. Go on, be different From Small to Tall E Hair Scare

your Look, Your Way

GCSE9-1

₩SCHOLASTIC

REVISION AND EXAM PRACTICE





Main workout

I SAY TOMATO...

agree to disagree.

· Outdoor running

- Free waterow Body weight

E SMITH'S BLOG OF NGS JAMAICAN

FULL OF BIG HEROES

y of the 3 million people isic are very important to why so many sports and

me from our island. orts seriously at a very young r school we follow an athletics ndary school, there's the school hip, or 'Champs' Every year, abou some of the heroes of tomor nic Gold Madallist is from e entered this championship.

1960s, my own hero Bob Marley o the world. He didn't only sind ve and sadness. He also sang ve and their problems. Today, nusicians write about our life her you next listen to a song from it's probably about us, our life

when they entered the Winter Olympics in 1988. Strange

Jamaica is famous for its sun but not for its snow



to Argentina.

STUDENT'S BOOK PACK PREMIUM 3 S YEAR 2.5 YEAR 2.5 YEAR 1.5 YEAR 1.3 YEAR

Used as the setting for animated films like Napoy Feet and documentaries like Arctic Tale, the loy, white landscape of Antarctics is a truly magical place. Films set in Antarctics often show characters as they face danger or go on a journey of self-discovery. Audiences love to watch as the protagonist fights against the harsh conditions of nature to overcome the odds or orbort and defeat a villain in the sub-zero temperatures. Shoo films here, however, isn't easy. The extreme cold can damage cameras and making filming difficult. Light is also an issue for film creess as four to six months of the year are spent in total darkess.

This destination is famous for its house unriety of fishes and sea creatures, it is made up of billions of tiny organisms and, in fact, it is so big that it

can be seen from space! Used as inspiration for the big hit Finoing Nemo, this is a place where you can see a lot of different animals such as

you can see a lot of different animals such as clown fish and sea turties, or as we like to think of them, our favourite film characters in real life! You eed permission from local authorities to make

irrs, here however as the reef is protected

ere your favourite time are set? This week, we visit three of the most popular film.

Form Read the Direction Databasis and one like If you liked the Picar firm Ratatousle and you like good food, then this is the place for you. Visit the famous restaurant. La Tour d'Argert fone of the most expensive restaurants in Parisi where the film was set or spend time exploring the famous andmarks that appeared in the film, such as he Effel Tower. Super-fans can also visit the

The American Revolution

meet the cast



emocracy • Revolution • Divine right of kings • Intolerable Acts

No taxation without representation • Valley Forge • Declaration of Independence

lots of ideas

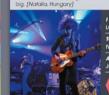






MY FAMILY PLAYLIST

My dad's a big jazz fan and always has music on in the background. Personally, jazz doesn't do anything for me. I just find it strange. However, he used to play one song for me - I Wanna Be Like You from the film The Jungle Book. Now we play if to my younger brother and it always makes him laugh. Take my Hand is for my sister. We both love indie music and it's by a relatively new Hungarian band called Ivan & The Parazol that we've been listening to a lot recently. They're going to be



I Wanna Be Like You LOUIS PRIMA

Take My Hand IVAN & THE PARAZOL

A Love Supreme

JOHN COLTRANE

Move With The Season

TEMPLES



BE CURIOUS

The Europeans thought they were in India so they

There were millions of Native Americans and they lived in many different tribes. Each tribe was different. They had different languages and lived in different tupes of houses. They loved their land and nature was important to them. The Native Americans were friendly to the Europeans and helped them with their new lives. Soon more and more Europeans arrived in North America, Some Europeans didn't like the Notive Americans because they were very different. Some wanted the Native Americans' land so they could build their homes and towns. There was fighting and

many people were killed. There are still many Native Americans living in North America. Although some live in cities and towns, many live in areas of land called reservations. They have their own schools and their own police.



My brother is two. He doesn't go to school. I play with my brother after lunch. He's funnyl





MAKING HEADLINES

Look at the photos. Discuss the questions.

What do these photos have in common?

Why would someone create images like this, do

AIMS

Ancient civilizations tour Visit Athens and Rome, the birthplace of two great civilizations. Try the Mediterranean diet. It hasn't changed for centuries.



Win a trip for two to one of these fabulous destinations! and you to your chosen destination with a companion Great Barrie







PROFESSIONAL NITPICKERS

ARE YOU A GOOD FIT?

Top of our list are people with an excellent eye for detail, and a particular interest in / aptitude for editorial design.

We're looking for someone who enjoys balancing creativity and technical accuracy. A good mix of academic ability and artistic flair is ideal. If you're a problem solver and you love a puzzle, chances are you'll fit right in!

THE QUALIFICATIONS WE'RE LOOKING FOR:

- GCSE grades A–C (scores 9–4), including English and Maths
- A-levels
- HND or higher in Graphic Design / Graphic Communication (other design and art-based courses are sometimes accepted)
- Ideally relevant technical experience and a good knowledge of Adobe Creative Suite
- Excellent attention to detail

PERKS



SALARY

Your starting salary will be £20,860. We recognise your progress through regular salary reviews. Our structured salary scale means everyone is treated equally and fairly. We also apply a company-wide cost-of-living increase every year.



COMMUTE & PARKING

We have free on-site parking if you need to commute by car; lots of people share lifts for a greener alternative. We also run the Cycle to Work Scheme, and have great lockable bike storage and showers.



BONUS

We have a number of discretionary bonus schemes that reward our employees for helping us reach our goals. As well as long service bonuses at 5, 10, 15+ years.



OVERTIME

For the most part we operate in normal business hours, so our people have a good work/life balance. At busy times, overtime is needed and paid.



FLEXI-TIME

We are currently trialling a flexi-time policy so we have greater autonomy and flexibility around our start and finish times with a core working day of 9.30–4 (decreasing to 10–3).



PENSION

We operate a contributory pension scheme into which you will be auto-enrolled. You contribute 5% of your salary towards your pension, and we will pay in 3% (rising to 5% after 5 years). The scheme enables you to save for your retirement using your own money, together with tax relief and contributions by us.



RELOCATION PACKAGE

We offer a £500 relocation fee (payable on completion of your first month) to make transitioning into your career financially simple, and we can help you find a place to live locally.



ANNUAL LEAVE

We offer 20 days (+8 bank holidays). This increases by 1 day for each full year of service to a maximum of 33 including bank holidays.



PRIVATE MEDICAL INSURANCE

We offer all our staff private medical insurance through Vitality, whereby staff are rewarded for engaging in healthier lifestyles alongside private medical treatment. Staff have the option to add family members to their policy.



HEALTH & WELL-BEING

We are part of Health Assured, one of the UK's top employee assistance programmes, designed to support our health & well-being at work and at home. We also have a health and well-being team to implement a wide range of well-being initiatives, as well as being an ear to bend when you need a friendly face.

PEOPLE ARE THE POWER
BEHIND OUR SUCCESS
AND WE TAKE LOOKING
AFTER EACH OTHER
SERIOUSLY.

WORK HAK

We are proud of our fantastic studio culture you can genuinely be excited to come to work, and be surrounded by like-minded individuals.

Our space is open and light, we have music playing and the atmosphere is busy but fun! We have two well-equipped kitchen/break rooms (tea & coffee is provided), plants in every room and a cosy reading nook.

You'll have a spacious, comfortable working area and be using a top-of-the-range Mac, with the very latest creative software.

Throughout the year we run all sorts of social and creative events; from croquet to pumpkin carving, lino printing to escape rooms and games nights. Not to mention our annual wayzgoose and (now infamous) Christmas party! We have team lunches to help create a social break from talking shop, and encourage regular walks in our beautiful surroundings.



ICYMI: WAYZGOOSE

Historically given by a master printer to his workmen each year on St Bartholomew's Day (24 August), this celebration marked the traditional end of summer and the start of the season of working by candlelight.

In modern times, the tradition has been adopted by large publishing and educational sales companies. At emc it means a massive BBQ party!







TIME OUT

Bedford is an incredible, diverse hub for independent events, shops, bars and festivals. There's also a fab creative community to get

involved in. Our team has a huge range of interests, and we'd be more than happy to help you connect with whatever you're in to. If you're not local and have any questions about the area just ask when you come in for interview!

FESTIVALS

River Festival Bedford Proms Booktastic

Bedford Park Concerts Kite Festival Taste Festival

EATING OUT

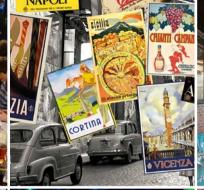
Coffee with Art Pen & Cob The Longholme Beerfly Pavilion at the Park **Bears & Tales** Treat Street Roosters Café at 13 (Vegan) Zizzi Herd Rice Wagamama Decant The Rose Mamma Concetta Vanilla Tree The Blue Glass The Cochin Creams

MUSIC, ART & CULTURE

Esquires Corn Exchange
The Quarry Theatre The Higgins
The Place Theatre Vue & Cineworld

Circus of Illustration Beds Urban Sketchers Shakespeare in the Park















LEARNING THE ROPES

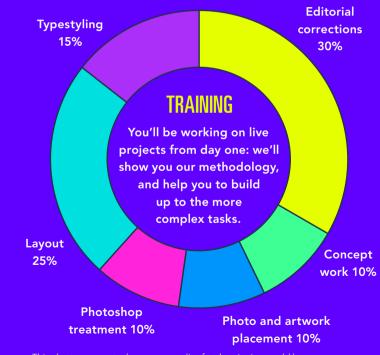








FIRST THINGS FIRST



This chart represents the average split of tasks a junior would be doing over the course of an average project.

We reward and recognise progress in the company, inspiring your personal growth and professional development.

> SENIOR DESIGNER £28,980 — £39,593

MIDDLEWEIGHT DESIGNER £24,000 – £33,637

> JUNIOR DESIGNER £21,000 — £25,000

GRADUATE DESIGNER £20,860

WHAT WE STAND FOR

We aim to ensure that all of our activities positively affect society as a whole, and guarantee that we will work ethically, considering human rights as well as the social, economic and environmental impacts of what we do as a business. We strive to be an ethical consumer, and try to use ethical suppliers wherever possible.



Community and people are really important to us; we donate our time and expertise within our local and professional community, and we donate financially to charities and initiatives we feel connected with



Our values underpin everything we do. We live and breathe them, and they form our guiding principles, daily behaviours and ultimately how we run our business



We work hard to ensure that our studio environment is not only a fair and lawful one, but also an enjoyable and caring one, and go out of our way to listen to and involve all of our people



We operate an equal opportunities policy – from who we recruit, to how we promote.

Everyone enjoys the rewards and shares in the successes of being part of a supportive team



THE BALL'S IN YOUR COURT

Apply by sending your CV and PDF portfolio to jobs@emcdesign.co.uk

Short-listed candidates invited to complete application form.

Graduates chosen and offered positions.

WHAT HAPPENS NEXT?

> We're looking for designers to start ASAP and will be looking at applicants as soon as they come in. Final submisison:

> > **12TH JUNE**

Selected candidates invited to interviews, including portfolio review, on-site tasks and panel interview. NB all relevant covid-secure guidelines will be followed.



OUR TIPS TO YOU

Do your research! Why emc? Why are you a great fit?

Read the instructions carefully, making sure you cover all the steps.

> Keep your CV short: 1–2 pages at most.

Make sure you show-off your most relevant work in 1 PDF portfolio (not lots of files).

Landed an interview?

Be early and dress comfortably and confidently. Let your enthusiasm show!

WE'RE HERE TO TALK!

TO FIND OUT MORE, OR TO ASK US ANY QUESTIONS, GET IN TOUCH:

jobs@emcdesign.co.uk

emcdesign.co.uk/joinus

